

DESIGN INTENT



INTENSE™



EYE OF THE STORM

There is a storm brewing in Brigham City, Utah right now, so you might want to take cover! It's the kind of storm that emerges when one tries to stretch the boundaries of what was previously thought to be the limit of reasonable expectations.

As industry leaders, we, at Storm, are more demanding of ourselves than even our harshest critics. Holding ourselves to the highest of standards with everything we do has become part of our DNA— it's just who we are!

SEVERE STORM WARNING AHEAD

Radial Accelerating Disk™ (RAD) technology was unveiled in the original X-Factor™ series as the first to feature dual density disc technology. More recently, this design premise emerged in the RAD4™ Core powering the Code™ series. With the new Intense, our R&D Team is taking it a step further with the new RAD-E™ Core. The "E" stands for ENERGY as the elongated ellipses near the pin increase the separation of mass as well as the potential energy of this dynamic beast.

So, you might ask, what will it do for you on the lanes?

Utilizing the latest in coaching and research technology, our testing showed a distinct difference in ball motion between the Intense, Code Red™, and Sure Lock™. With 6.1 degrees of entry angle, the Intense produce 7% and 8.9% more angle to the pocket than the Code Red and Sure Lock, respectively. This increased entry angle allowed our tester to get the ball almost 2 boards more to the outside while also finishing the deepest in the pocket!

So, if you need your ball to get a little deeper in the pocket, maybe it's time to turn up the heat a bit— to get a little more intense. Strong asymmetrical bowling balls like the Intense give you more power at the pins and more confidence each and every time you step up on the approach.

Each new release is carefully crafted with the bowler in mind. That's why we are "The Bowler's Company™."

TECHNICAL DATA

COVERSTOCK
R3S™ Pearl Reactive

WEIGHT BLOCK
RAD-E™ Core

FACTORY FINISH
1500-grit Polished

BALL COLOR
Black/Green/White

FLARE POTENTIAL
6" Plus (High)

FRAGRANCE
Moroccan Mint

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